



## Solutions Overview

Logistica Solutions produces three e-commerce software solutions:



- EcomStor SEO – Third generation e-commerce based on the osCommerce platform
- EcomStor SEO Suite – Includes InteGrazon to take existing applications and integrate them with more than 50 other Web-based applications
- InterpriStor – Enterprise-grade solutions with the ability to process all freight delivery methods - National Parcel, LTL, TL, Intermodal and International Parcel, LTL, Cargo (UPS, FedEx, DHL, Freightquote.com, FedEx Freight, Con-Way, Yellow, USF and BAX Global)



## Products and Catalogs Management

Catalog	Customers	Orders	Shipping	Marketing	Content
<b>Catalog</b>		<b>Promotion</b>		<b>Vendors</b>	
Categories/Products		Cross Sell Products		Vendors	
Categories/Products Tree		Events Manager		Vendors Shipping Modules	
Printable Catalog		SaleMaker		Vendors Products Report	
Catalog Layout		Specials		Vendors Orders List	
Image Sizes		Specials By Category		Move Products between Vendors	
Image Manager		<b>Coupons</b>		Manufacturers	
<b>Products</b>		Coupon Admin		Distributors	
Products Attributes		<b>Gift Vouchers</b>		<b>Product Reviews</b>	
Multiple Products Manager		Gift Voucher Queue		Reviews	
Multiple Products Update		Mail Gift Voucher		<b>Auctions, Swaps &amp; Escrow</b>	
Shop by Price		Gift Vouchers Sent		Auction Anything	
Feature/QuickLinks Products		Gift Vouchers Report			
Products Expected		<b>Coupons Addons</b>			
Product Extra Fields		#Coupons			

### Printable Catalog of All Products

- RSS feed of all products
- View all catalogs and product with Catalog Products Layout Tree

### Vendor Management

- Each vendor can have multiple “Ship From” addresses and use different shipping methods.
- Unlimited vendor shipping modules creation
- Multiple channels

### Sales Methods

- Cross-sell products
- Events manager
- SaleMaker
- Specials and specials by category

### Product Page

- Product picture
- Product info
- Attributes and options
- 12 other pictures
- Product cross-sell
- Social network bookmarks
- Link to PDF
- Link to external Web page
- Estimate freight

### Unlimited Catalogs / Products

- Unlimited attributes and options
- Three different menu structures
- Two different catalog layouts – Table & Picture
- Unlimited product attributes and options
- Picture highlight with dark background