



Search Engine Optimization



Logistica Solutions produces three (3) e-commerce software solutions:

Ecomstor SEO, Ecomstor SEO Suite, Integrazon, Interpristor and Interpriseo.



- Ecomstor - 3rd generation e-commerce based on the osCommerce platform
- Integrazon - Take existing applications and integrate with over 50 other web-based internet applications.
- Interpristor – Enterprise-grade solutions with ability to process all freight delivery methods - National Parcel, LTL, TL, Intermodal and International Parcel, LTL, Cargo (UPS, FedEx, DHL, Freighquote.com, FedEx Freight, Con-Way, Yellow, USF and BAX Global)

SEO

Marketing	Content	SEO	CRM	Data	Tools
		SEO Tools			
		SEO Configuration			
		Optimization Tools			
		Store Export			
		Shop Search Engines			
		Export To Shop Engines			
		RSS Feed Configuration			
		Sitemaps			
		Sitemap Configuration			
		Google Sitemap			
		Long Tail			
		PHP to HTML Pages			
		Search Engine & Optimization			
		inneedhits			
		Wpromote			
		Website Analytics Addons			
		Google Analytics			
		VisiStat			
		Site Search Addons			
		Nextopia			
		Search Optimized Pages			
		Generate Static Pages			
		Submit URL			
		Google			
		Yahoo!			
		Bing			
		AlltheWeb			
		SEO Header Tags			
		Page Control			
		Text Control			
		Fill Tags			

- Meta Tags and Keywords on Each Page
- SEO URLs
- RSS / Web 2.0 Ready.
- Social engine ready - LinkedIn, Facebook and MySpace
- Social Bookmarking
- Word Clouds
- Wikis, blogs
- Pay-Per-Click Pages
- Add This - bookmarking
- Shopping lists for quick sales
- Google AdSense - fully enabled & Google Analytics
- Shop search engine ready
- Site maps - Google - Yahoo - MSN Bing - Ask - XML
- Site submission



Store Export

- * Shop Search Engines
- * Export to Shop Engines
- * RSS Feed Configuration

Sitemaps

- * Sitemap Configuration
- * Google Sitemap

Hybrid Static Page / Dynamic Pages - Static for Search Engines yet Dynamic for Speed and Reliability



SEO Tools

- * Optimization Tools

SEO Header Tags

- * Page Control
- * Text Control
- * Fill Tags

3rd Party Tools

- * SEO Integration

Website Analytics Add-Ons

- * Google Analytics
- * VisiStat

Site Search Add-Ons

- * Nextopia

Each page is SEO optimized

Header
Description
Meta Tags
Keywords
SEO URL

Shop engine exports

- Yahoo
- Google
- Price Grabber
- Shoppin.com
- Kelkoo
- Price Runner
- My Simon
- Smarter
- Froogle
- Shopzilla
- RRS

