



# Store Management



Logistica Solutions produces three (3) e-commerce software solutions:

Ecomstor SEO, Ecomstor SEO Suite, Integrazon, Interpristor and Interpriseo.



- Ecomstor - 3rd generation e-commerce based on the osCommerce platform
- Integrazon - Take existing applications and integrate with over 50 other web-based internet applications.
- Interpristor – Enterprise-grade solutions with ability to process all freight delivery methods - National Parcel, LTL, TL, Intermodal and International Parcel, LTL, Cargo (UPS, FedEx, DHL, Freighquote.com, FedEx Freight, Con-Way, Yellow, USF and BAX Global)

## Store

Store	Catalog	Customers	Orders
<b>Site Management</b>		<b>Design Management</b>	
visualEdit		Template Configure	
Ektron		WYSIWYG Editable Areas	
PHP Online HTML Editor		Infobox Configure	
EasySiteEdit		3rd Party Scripts Code	
Editlet		Create External Buttons	
Google Sites		<b>Page Management</b>	
<b>Store Management</b>		Information Box Pages	
Store Settings		Footer Area Pages	
Minimum Values		Footer Area Categories	
Maximum Values		Editor	
Checkout		<b>Addons Management</b>	
Shipping/Packaging		Ecomstor Addons	
Stock		Commercial Addons	
<b>Templates</b>		Installatron Addons	
Template Monster		Ecomstor Menus	

- Regular – Vertical Right Menu
- Regular – Both Menus – Left and Right
- Horizontal Menu
- Landing Pages
- Catalog Pages
- Product Detail Pages
- Distributor Login Pages

### CREATE YOUR OWN LAYOUT TEMPLATES

Free Flow Pages or Freeform Hybrid  
 Copy and paste in any HTML, PHP, ASP, Net, or Java Page  
 Copy and paste code from Dreamweaver or any HTML editor

- Catalog views – row or tables
- 3 product page layouts
- Product detail tabs

### Hybrid HTML / PHP Page - Static for SEO, Dynamic when hit

Unlike a PHP or ASP page which sits in a database until the page is called to display, we create a hybrid page. It is both a HTML static page and dynamic page; it is always up and it acts like a dynamic page after clicking on it.

Every page has a static page that can be submitted to the search engines with meta tags, keywords, word clouds, etc.

### UNLIMITED LAYOUT DESIGNS

Regular – Vertical Left Menu

Logistica Solutions Inc. – 3855 La Palma Ave Suite 104 - Anaheim, CA 92870 - 714-238-3209 - 877-314-1618

<http://www.ecomstor.com> - <http://www.integrazon.com> - <http://www.interpristor.com> - <http://www.intelligent-quotations.com> - <http://www.interpriseo.com>



This is the same technology as Amazon.com, the largest e-commerce site in the world.

#### **Site Manager / HTML WYSIWYG Editor**

Visuaedit  
Ektron  
Cute Editor for PHP  
Easy Edit  
Editlet  
Google Sites

#### **Template WYSIWYG HTML editable areas – 30 unique locations**

There are areas where you can insert your own content, including the following:

- HTML page
- HTML & graphics
- One hundred (100) graphics with embedded links
- Adobe Flash clips

#### **100% GUI Template Management**

- Control the background, colors, fonts, graphic look and feel for the entire site.
- Multiple templates per site
- 100% template-controlled means – no programming
- Change look and feel to unlimited configurations

Change colors and graphics, and use GIF backgrounds.

Each website can have multiple templates.

Choose the color and theme for the website.

- Fonts
- Font sizes
- Font colors
- Backgrounds

#### **Upload graphics from your desktop or from the image folder of your online server.**

Control view of left or right columns

#### **47 different info boxes – include text, graphics, Flash, or widgets, or create your own for whatever you wish to display**

Display full page under the header of the program  
Display partial page – left menu showing  
Display as a new page in a new window

#### **Customizable Information Page**

Create custom information pages with automatic menu creation.

#### **Customizable Header & Footer Links**

Create your own header and footer menu with links to pages you desire.

- Wishlists
- Shopping Lists
- Discount Coupons
- Gift Vouchers
- Product Reviews
- Inventory Control