

Web Portal

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A web portal is a site that provides a single function via a web page or site. Web portals often function as a point of access to information on the World Wide Web. Portals present information from diverse sources in a unified way. Aside from the search engine standard, web portals offer other services such as e-mail, news, stock prices, infotainment and various other features. Portals provide a way for enterprises to provide a consistent look and feel with access control and procedures for multiple applications, which otherwise would have been different entities altogether. An example of a web portal is Yahoo.

Two broad categorizations of portals are Horizontal portals (e.g. Yahoo) and Vertical portals (or vortals, focused on one functional area, e.g. salesforce.com).

A personal portal is a site on the World Wide Web that typically provides personalized capabilities to its visitors, providing a pathway to other content. It is designed to use distributed applications, different numbers and types of middleware and hardware to provide services from a number of different sources. In addition, business portals are designed to share collaboration in workplaces. A further business-driven requirement of portals is that the content be able to work on multiple platforms such as personal computers, personal digital assistants (PDAs), and cell phones/mobile phones.

A personal or web portal can be integrated with many forum systems.

Html editors

A HTML editor is a software application for creating web pages. Although the HTML markup of a web page can be written with any text editor, specialized HTML editors can offer convenience and added functionality. For example, many HTML editors work not only with HTML, but also with related technologies such as CSS, XML and JavaScript or ECMAScript. In some cases they also manage communication with remote web servers via FTP and WebDAV, and version management systems such as CVS or Subversion.

Types

There are various forms of HTML editors: text, object and WYSIWYG (What You See Is What You Get) editors.

Object editors

Some editors allow alternate editing of the source text of objects in more visually organized modes than simple color highlighting, but in modes not considered WYSIWYG. Some WYSIWYG editors include the option of using palette windows that enable editing the text-based parameters of selected objects. These palettes allow either editing parameters in fields for each individual parameter, or text windows to edit the full group of source text for the selected object. They may include widgets to present and select options when editing parameters. Adobe GoLive provides an outline editor to expand and collapse HTML objects and properties, edit parameters, and view graphics attached to the expanded objects.